

WELD LEADS – SOCIAL SHOWROOM TERMS & CONDITIONS

B2B MULTI-PLATFORM SERVICE AGREEMENT

Last Updated: May 2026

This Agreement governs the **Social Showroom** packages (Bronze, Silver, Gold) provided by **Weld Leads** ("the Provider", "we", "us") to the client entity ("the Client", "you"). By subscribing to our monthly social media management services, you agree to the following terms, conditions, and platform pricing scales.

1. MULTI-PLATFORM PRICING MATRIX

Because managing multiple channels requires separate scheduling, platform-specific optimization (formatting, character limits, and distinct platform algorithms), monthly rates scale based on the number of active channels chosen by the Client (e.g., Facebook, Instagram, LinkedIn).

Package Tier & Deliverables	1 Platform (Base)	2 Platforms (Combined)	3 Platforms (Full Suite)
BRONZE TIER <ul style="list-style-type: none">• 2 posts / week• Profile Optimization• Monthly Report	£350 / month	£595 / month	£735 / month

<p>SILVER TIER</p> <ul style="list-style-type: none"> • 3 posts / week • Stories Management • Custom Content Calendar 	<p>£550 / month</p>	<p>£935 / month</p>	<p>£1,155 / month</p>
<p>GOLD TIER</p> <ul style="list-style-type: none"> • 5 posts / week • Full Video/Reel Editing • Competitor Monitoring 	<p>£850 / month</p>	<p>£1,445 / month</p>	<p>£1,785 / month</p>

- **Platform Lock-In:** The specific platforms to be managed must be selected upon checkout. Any requests to publish content to an unlisted or additional platform post-signing will automatically upgrade the Client’s account to the corresponding multi-platform tier rate listed above.

2. CONTENT MATERIAL & CLIENT RESPONSIBILITY

- To maintain authentic authority in the UK fabrication sector, posts must feature real, high-quality assets.
- The Client agrees to provide raw materials (such as clear photos/videos of welds, ongoing workshop projects, raw steel assemblies) via our shared drive at least **7 days prior** to the scheduled posting date.
- Weld Leads does not provide on-site photography under standard packages. Failure to supply raw assets will result in generic industry posts, and no refunds or package downgrades will be issued.

3. BILLING, RENEWALS & CANCELLATION POLICY

- **Rolling Contract:** All Social Showroom subscriptions are billed on a recurring 30-day rolling monthly basis, payable upfront via bank transfer or direct debit.
- **14-Day Notice Period:** To pause or cancel your subscription, you must provide written notice via email exactly **14 days before** the next billing cycle.

4. GOVERNING LAW

This Agreement is governed by the laws of the **United Kingdom**, and both parties submit to the exclusive jurisdiction of the UK courts.

PLEASE NOTE:

All fees and package prices quoted by Weld Leads are exclusive of Value Added Tax (VAT). VAT will be charged at the prevailing UK standard rate (20%) and will be added to all invoices where applicable.