

# WELD LEADS – THE FULL WORKSHOP TERMS & CONDITIONS

## PREMIUM PARTNER AGREEMENT & HOURLY RATE FRAMEWORK

Last Updated: May 2026

This Agreement governs the premium, all-inclusive **Full Workshop (Partner Package)** subscription and any out-of-scope hourly services provided by **Weld Leads** ("the Provider", "we", "us") to the client entity ("the Client", "you").

### 1. THE PARTNER PACKAGE SCOPE & MULTI-PLATFORM SCALING

The Full Workshop combines organic brand presence (Silver level) with active customer client acquisition (Core Lead Gen level) to deliver a comprehensive digital authority system.

Because organic deployment across multiple business streams increases format optimization, monthly rates scale according to the active platforms chosen:

Package Tier	Operational Structure & Deliverables	Monthly Management Fee (Excl. VAT)
<b>The Partner Package</b>  <i>(1 Social Platform)</i>	<ul style="list-style-type: none"><li>• Silver Level Social Media Management</li><li>• Core Level Performance Marketing (Lead Gen)</li><li>• Direct WhatsApp Support &amp; Priority Asset Review</li><li>• <b>7-Day Risk-Free Trial Included</b></li></ul>	<b>£1,250</b> / month + VAT
<b>The Partner Package</b>  <i>(2 Social Platforms)</i>	<ul style="list-style-type: none"><li>• Standard Partner deliverables scaled and fully optimized concurrently across <b>two networks</b> (e.g., Facebook + Instagram).</li></ul>	<b>£1,495</b> / month + VAT

<p><b>The Partner Package</b></p> <p><i>(3 Social Platforms)</i></p>	<ul style="list-style-type: none"> <li>• Complete elite industrial digital suite. Organic visibility optimized and pushed across <b>three channels</b> (e.g., Facebook, Instagram, LinkedIn).</li> </ul>	<p><b>£1,675 / month + VAT</b></p>
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**3-Month Initial Commitment:** Because performance ad networks, target audience pixels, and Lead Gen algorithms require solid operational history to self-optimize, all plans featuring lead generation infrastructure carry a **strict minimum 3-month initial commitment**. Following this 90-day phase, billing cycles automatically transition into a standard rolling 30-day agreement.

## 2. ADDITIONAL SERVICES & HOURLY RATE SPECIFICATION

Any engineering copywriting, structural drawing edits, specialized web development updates, or CRM workflow customization requested by the Client outside the strict monthly package definitions will be tracked and billed as an independent additional project:

- **Standard Hourly Rate: £30.00 / hour + VAT.**
- **Precision Real-Time Tracking:** All additional tasks are audited using professional time-tracking utilities. Every fractional minute spent on out-of-scope work is logged with granular timestamps.
- **Proof of Work:** Random desktop activity validation and transparent task logs will be attached to invoices to guarantee absolute integrity. (clockify)
- **Prior Approval Guarantee:** No additional billable hours will ever be initiated or charged without the Client's explicit, written sign-off via Email or WhatsApp. You maintain absolute control over the extended operational budget.

## 3. SEPARATION OF AD SPEND & TAXATION

- **Ad Budget Isolation:** All monthly management packages represent the professional execution fee of Weld Leads. The actual daily ad spend is billed directly by Meta to the Client's registered corporate bank card linked inside the ad dashboard.
- **Value Added Tax (VAT):** All fixed package sums and the £30.00 hourly rate are strictly **exclusive of VAT**. VAT is calculated at the statutory UK standard rate (**20%**) and added to all transaction invoices.

## 4. CANCELLATION & DISPUTES

Following the initial 3-month setup phase, cancellation or pausing requests must be provided in writing **14 days prior** to the standard automated monthly renewal date. This Agreement is governed by the laws of the **United Kingdom**.