



2026

Digital Growth & Business Support

Tailored for the Engineering & Fabrication Sector

Prepared by:

ANDI KULI

Project Duration:

3 MONTHS



Why Your Business Needs a Digital Edge in 2026?

IN 2026, YOUR BUSINESS IS JUDGED BY YOUR DIGITAL AUTHORITY BEFORE YOU EVEN GET THE CHANCE TO QUOTE



Digital Showroom: Your social media is your 24/7 portfolio. Contractors check your work here before they even call you.

Competitive Edge: Professional content proves authority. Don't let inferior competitors win contracts just because they look better online.



I am Andi Kuli, a Digital Specialist dedicated to the Engineering and Fabrication sector.

Unlike general agencies, I combine technical understanding with strategic marketing.

I don't just manage accounts, I build digital systems that reflect the true quality of your craftsmanship.



The Growth Blueprint

A Strategic 3-Step System for High-Value Leads

The Engine

1

Targeted AD Campaigns: I don't wait for clients to find you. I put your workshop directly in front of them. Using precise local targeting, I reach contractors, developers, and homeowners who are actively looking for fabrication services



The Showroom



2

Visual Authority: Professional content creation that highlights the precision of your work. I transform raw workshop footage into high-end social media assets that build immediate trust with potential clients

The Filter

3

Lead Qualification: I don't just bring you 'likes', I bring you inquiries. Our system filters out low-value leads, ensuring you spend your time quoting for projects that actually grow your business

I BUILD THE SYSTEM, YOU DO THE CRAFT.
TOGETHER, WE GROW THE BUSINESS!

YOUR LEVEL OF GROWTH

SERVICE PACKAGES



SOCIAL SHOWROOM (Social Media Management Only)

For those who want a professional digital presence without active advertising

- **Bronze** (£350/mo): 2 posts per week + Basic profile optimization + Monthly report
- **Silver** (£550/mo): 3 posts per week + Stories + Engagement + Content calendar
- **Gold** (£850/mo): 5 posts per week + Reel/Video editing + Competitor monitoring + Strategic growth plan.

LEAD GENERATOR (Performance Marketing only)

For those focused exclusively on high-value inquiries and phone calls

Core Lead Gen (£450/mo + Ad Spend)

- Management of Meta Lead Ads
- 2 targeted ad campaigns
- Weekly optimization



Advanced Growth (£750/mo + Ad Spend)

- Multiple ad sets
- A/B testing
- Advanced lead qualification

THE FULL WORKSHOP (All-In-One)

The most popular choice: Professional authority combined with guaranteed leads

The Partner Package (£1250/mo + Ad Spend)



- Full Social Media Management (Silver level)
- Full Performance Marketing (Core level)
- Direct WhatsApp Support
- Priority
- **7-Day Risk-Free Trial Available**

Note: All Lead Gen & Performance packages require a minimum 3-month initial commitment to allow for algorithm optimization and data-driven testing

Additional Services & Hourly Rate

Standard Hourly Rate: £30.00 / hour

Transparency & Reporting: All work performed outside the fixed-price packages is tracked using a professional time-tracking software provides a detailed, timestamped report of every minute spent on your project.

How it works:

- Precision: Work is logged in real-time, capturing exactly what task was performed.
- Proof of Work: Random screenshots and activity tracking can be provided to guarantee full accountability and transparency.
- Reporting: A comprehensive PDF report will be attached to your monthly invoice, showing a clear breakdown of the additional hours.
- Prior Approval: No additional hours will be billed without your written confirmation. You stay in control of the budget.

Ready to Scale Your Workshop?

Here is the next step



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[Find me on LinkedIn](#)



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Opening Times

Mon– Thu: 08:30 – 17:30

Friday: 08:30 – 14:00

Sat– Sun: Closed

7-DAY RISK-FREE TRIAL AVAILABLE

Available for The Full Workshop package

- Zero Service Fee: 7 days of management at no cost
- Direct Ad Spend: You only cover the live ad budget
- No Strings Attached: No long-term contract to start
- You Keep the Leads: Every inquiry generated is yours



Limited slots available for the welding industry this month.
Message me today to secure your trial!



Why This is an Investment, Not an Expense?

In the welding trade, you know the difference between a cheap tool that breaks and a high-quality machine that pays for itself in a month.

Our system is that high-quality machine.
Stop looking at marketing as a monthly bill,
and start seeing it as your most profitable employee.

A Typical Expense:

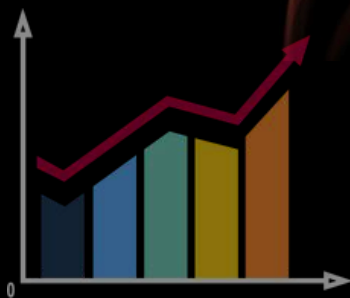
- A magazine ad or a static website that just sits there, costing you money every month with no trackable result.
- The Weld Leads Investment: For every £1 you put into our lead-gen engine, the goal is to see £3, £5, or even £10 back in confirmed project revenue.

Why this isn't "just another cost":

Scalability: Unlike a new worker, you can scale this system up or down instantly based on your capacity.

Asset Building: You are building a private database of local clients in Your area.

Time Recovery: If we save you 5 hours a week of chasing "tyre-kickers" and dead-end leads, the system has already paid for itself in saved labor.



"If one single job from our leads covers your entire monthly fee, every other job after that is pure profit. That isn't an expense.. that's a growth strategy."

Additional information about Full Workshop Package

Lead Qualification & Filtering:

"The Contractor will implement custom lead qualification questions within ad forms to filter inquiries based on project type and readiness, ensuring higher quality leads for the Client."

Content Ownership:

"All digital assets created, edited, and published by the Contractor during the term of this agreement remain the intellectual property of the Client upon full payment of the service fees."

Strategy & Performance Reviews:

"The service includes a monthly 30-minute strategic review session via video message to analyze performance metrics and adjust marketing goals for the following period."

Priority Communication:

"The Client will receive priority support via WhatsApp, with a guaranteed response to inquiries within 4 business hours during standard operating times."

Competitor Monitoring:

"The Contractor will perform ongoing analysis of local industry competitors to ensure the Client's digital presence remains distinctive and competitive."

